

Attend this workshop & start yourself on a

Journey to Excellence

J2Ex

Take Charge of Your **Life!**

Dates and time: Nov. 11th, 13th and 16th, all day, beginning at 09:00

Venue: MTG Wangen 1849 e.V., Argeninsel 2, Wangen im Allgäu

Contact: Nina Mapili at nina@mapili.com

Introduction

The Journey to Excellence (J2Ex) Program promotes entrepreneurial thinking and organisational excellence. Its multi-part, multi-level curriculum integrates best practices and lessons learned over the course of our long history of working with entrepreneurs, teams and people wanting to lead a more enterprising life. The "Take Charge of Your Life!" workshop is the program's entry point for individuals.

Vision, Mindset, Toolkit: in all interventions, we begin at the beginning: with your *vision* of the future you want to create. While assembling a *toolkit* of skills and knowledge, we also work toward developing the growth *mindset* needed to pursue it successfully.

See: www.j2ex.net and J2Ex Developer Nina Mapili's video "Lead an Enterprising Life!" <http://youtu.be/cakJVNdEEvE?t=10s>

Facilitator

The workshop will be facilitated by Nina Mapili, MD of Mapili GmbH, and overall developer of the *Journey to Excellence (J2Ex)* Program, of which the "Take Charge of Your Life!" workshop is a part.



The J2Ex is based largely on experience she gathered, beginning in 1997, while working with entrepreneurs, management teams and other organisations in 11 SADC countries, primarily in conjunction with SAFRI, the Southern Africa Initiative of German Business.

The TCYL workshop has also been presented at the School of Innovation and Entrepreneurship Education in Shijiazhuang, China.

TCYL Overview

Many of us go through life just doing what others—society, parents, teachers, etc.—expect of us. Others have dreams, but not much of an idea of how to make them into reality.

The *Take Charge of Your Life! (TCYL)* workshop is designed to give you knowledge and tools critical for "*taking charge*" of your life.

In it, you will learn important skills and tools that will enable you to lead a more proactive, visionary, creative and responsible life. In the J2Ex Program, we call this an "enterprising" life. You will begin developing - or you will strengthen - a growth-oriented mindset.

In the workshop, you will

- gain insight into your mindset, the role it plays in your personal development,
- envision the future you want to see, and formulate your aspirations and dreams into your personal vision,
- consider what you *are* doing, & what you *could* be doing, to make that vision reality,
- examine the moral and ethical framework within which you (want to) live and work,
- reflect on the needs, wants and expectations of your stakeholders, and how you can best balance them in your life,
- identify factors critical to your success,
- formulate concrete goals,
- develop strategies and action plans to achieve them.

In short, you will be (further) developing your toolkit of knowledge and skills in support of leading an enterprising life.

How to prepare

- Envision the future you want for yourself and your family. What are you doing to make it reality?
- Research and bring information about requirements, trends and developments in your areas of interest (education, professions, etc...)
- Know what your competition is up to!
- Bring along a pencil and eraser.
- Bring along your business card.
- *Come dressed comfortably: ready to work hard and have fun!*

Find out more

Are you still asking yourself if it is really worth your time? Check these out:

Website: www.J2Ex.net for extensive J2Ex program information, calendar of activities, and links.

[J2ExVideoChannel](#) for testimonials, the J2Ex documentary video, and workshop clips.

www.facebook.com/TheJ2Ex/ for J2Ex activities, pictures, and much, much more.



A dream
is just a dream.
A vision
is a dream with a plan.
A goal
is a dream
with a plan
and a deadline.

Take Charge of Your Life!

Agenda

Part 1: Introductions; Hopes and Expectations

Registration: sign in, complete participant info sheets, build teams and prepare introductions

Formal Welcomes

Individual and team introductions

Introduction to the workshop and its sponsors

What are your expectations? What can you expect?

Major learning objectives, workshop output, expectations, opportunities.

Mindset: What is it, and why is your mindset important?

Part 2: Vision and Values

Envisioning the future

Team skits: The future we will create

What is a vision?

What is your personal vision?

Individual contemplation and formulation of vision.

Values: What are they, and why are they important?

What are your values?

Individual contemplation and formulation of values and examples of values-based actions.

Part 3: Stakeholders and Mission

Stakeholders: Who are they, and what do they want/expect of you? How do you balance stakeholders' needs and expectations? *Team discussions and presentations*

What is a mission? Why is it important to have a mission?

What is your mission?

Individual contemplation and formulation of mission.

Part 4: Critical Success Factors, Personal Goals, SWOT

Critical Success Factors: What must you do well in order to achieve your vision?

Goals: What must you achieve in order to proceed toward your vision?

Making Goals SMART: How do you measure success?

Part 5: SWOT and Strategising

SWOT. What are your personal Strengths and Weaknesses? What Opportunities do you have, and what Threatens your success? *Individual contemplation and formulation.*

Part 5, continued: SWOT and Strategising

Strategy and Critical Thinking: How will you achieve your goals and vision? *Strategy exercise*

What strategies are you currently following?

What alternative strategies could you be ?

Individual contemplation & formulation of personal strategies.

Part 6: Pulling it all together

Individual preparation and presentation of your Strategic Framework

Dream in colour, then make a plan!

Select individual presentations: action plans

Closing session

"It was life redefining!!!"

Dominic Guri

Student and emerging entrepreneur; Bulawayo, Zimbabwe



TCYL Workshop participants in Bulawayo

The Journey to Excellence

Introducing a new paradigm of excellence -
to entrepreneurs, management teams & individuals

Introducing a New Paradigm of Excellence

The Journey to Excellence (J2Ex) Program promotes entrepreneurial thinking and organisational excellence, thereby helping to create jobs, raise the standard of living, and generate and improve business opportunities. Its multi-part, multi-level curriculum integrates best practices and lessons learned over the course of our long history of working with entrepreneurs and people wanting to lead an enterprising life. Various workshops provide entry points into the program.

In addition to working with individuals, the *J2Ex* program caters to the needs of businesses and organisations with differing levels of organisational maturity. One that diligently continues its *Journey* over time, through the various steps,

can progress to levels of excellence that compare well with international benchmarks.

“We have a very pragmatic approach.” says J2Ex developer Nina Mapili. “It’s all about supporting people, teams, businesses and organisations in their quest to turn dreams into reality. In doing so, we introduce them to new ways of thinking, and to a new paradigm of Excellence.”

At the same time, we recognise that it isn’t just the mindset—it is also about the tools and methodologies one employs. So besides being challenged to develop a growth mindset and embrace Excellence, workshop participants always go away with a “toolbox” designed to support their Journey.

See: www.j2ex.net

A short history

The Journey to Excellence got its start in conjunction with SAFRI, the Southern Africa Initiative of German Business. A B2B initiative created in 1996, SAFRI brought together people from every sector of business and industry in order to draw the attention of German entrepreneurs to the economic potential of the member nations of the Southern African Development Community, SADC.

In parallel, it reached out to entrepreneurs, management teams, and enterprising individuals in SADC through the *Journey to Excellence Program (J2Ex)*.

The Chairman of SAFRI 1997-2014 was Prof. Juergen E. Schrempp, retired Chairman of DaimlerChrysler AG.



“In 2003, I attended a SAFRI workshop.

This marked the beginning of our transformation into a one-stop freight company. Over time, we learned to develop a strong strategic focus and implement robust plans to achieve our goals.

We have been quite successful as a result.”

Eddie Kaluwa

MD, Combine Cargo (MW) Ltd, Blantyre, Malawi

See an interview with Eddie here:

<https://www.youtube.com/watch?v=J5XyWN-qoOc>

It's all about *competitiveness & sustainability*

The Journey to Excellence

At the core of the *Journey to Excellence* Program are two intertwined workshop series: *Preparing to Excel* & *Assessing Excellence*.

Preparing to Excel

The *J2Ex Preparing to Excel* series workshops are dedicated to assisting businesses, organisations, teams and individuals to take important steps on their *Journeys to Excellence* by developing and implementing solid strategic frameworks and strategic plans.

Take Charge of your Life! (TCYL) workshops focus on the individual. They are well-suited to managers, aspiring entrepreneurs, and any other people aspiring to leading an enterprising life.

Take Charge of your Business! (TCYB) workshops are for owners and management teams of businesses that do not yet have clearly-formulated vision, mission, values, goals, and strategies *in place and implemented*. It is also well-suited for people who are in the process of starting a business.

Take Charge of your Organisation! (TCYO) workshops are similar to TCYB, but are for management teams from not-for-profit organisations.

Take Charge of your Project! (TCYP) workshops help teams and individuals put their projects on a solid footing.

Strategic Alignment and Strategic Planning workshops are for more mature organisations wanting to review and improve on their strategic alignment, and develop and implement robust strategic plans. They are also good preparation for workshops in the *Assessing Excellence* series.

Find us on the internet



Assessing Excellence

The *Journey to Excellence* engages entrepreneurs, MDs/CEOs and their management teams in a process that initiates a robust cycle of continuous improvement - if followed over time. As with any other journey, though, travellers want to know periodically how far they have progressed. The workshops in the *Assessing Excellence* series provide them with the means to measure their progress—always at a level of rigour appropriate to the organisation's level of maturity.

With the assistance of the facilitator, all assessments are done by the managers/entrepreneurs themselves, using the EFQM Excellence Model, a globally respected management tool. It enables them to very objectively and holistically assess their company's performance excellence relative to good and best practices, determine strengths and areas for improvement, and identify key improvement opportunities.

The Journey to Excellence

Nina Mapili developed the *Journey to Excellence* program and manages its overall implementation. She has been working with businesses and organisations in SADC since 1997, and has organised, initiated and facilitated excellence- and entrepreneurship-focused workshops and other events in 11 SADC countries.

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You missed our International Conference in 2014?
Creating a Mindset for Growth and Development
- Ideas, Implementation, Skills -

You can still see our [playlist](#) on the [J2ExVideoChannel](#).

Many countries, organisations, and people are finding it hard to create "their" place in our globalizing world. Today's prevailing mindsets, approaches, and skill sets are increasingly failing to meet current needs, and will surely not meet those of the future.

The conference provided multiple platforms for sharing exciting new ideas and new approaches to today's challenges in the areas of *entrepreneurship, education, science, technology and the arts*. It will provide opportunities for learning, and for developing a mindset - and skills set - that will enable people to personally and proactively promote positive growth and development in their world.

Learn more about the [conference](#) on our [website](#).

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